



DISCOVERY WORLD

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FOR IMMEDIATE RELEASE

## **Girls & STEM Aims to Inspire Milwaukee's Future Leaders**

Milwaukee, WI: Who can thrive in the fields of Science, Technology, Engineering, and Math? Any girl can! That is the message Discovery World hopes to drive home with [Girls & STEM](#), an exciting, interactive event designed to spark new interests, make real-life connections, and fight stereotypes and obstacles facing young women in Milwaukee. Girls & STEM takes place on Sunday, March 2, and is held with support from Northwestern Mutual and Rockwell Automation.

Girls & STEM hopes to inspire young women to see themselves as future STEM leaders by connecting brilliant female professionals with girls, while inspiring creativity and curiosity through engaging hands-on STEM activities. The event will feature more than 20 organizations dedicated to cultivating confidence and empowering girls.

"Discovery World is proud to bring Girls & STEM to our community to inspire young women to envision themselves as scientists, innovators, entrepreneurs, and the leaders of the future," said Rese Schneider, Discovery World's Vice President for External Affairs. "Through unforgettable hands-on experiences and connecting early learners to talented STEM professionals who have established careers with local companies, we can make real life connections that will spark new interests and forge paths that can lead young leaders anywhere they can imagine."

The lineup for Girls & STEM consists of local businesses, educational institutions, and non-profits who share Discovery World's passion towards developing a deeper understanding that anything is possible for girls in our community. Attendees can conduct engineering and automation experiments alongside Rockwell Automation, participate in fun coding challenges with Northwestern Mutual, and so much more.

Girls & STEM is designed to encourage even more local girls to take that first step down a path that could lead anywhere in the world. To ensure we reach the audience that matters most, Discovery World has provided hundreds of tickets to local organizations through support from partners like Rockwell Automation and Northwestern Mutual.



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For more information about Discovery World, or to schedule an interview, please contact Paul Fladten at 262-745-6754 or [pfladten@discoveryworld.org](mailto:pfladten@discoveryworld.org).

### **About Discovery World**

Discovery World is an extraordinary experience devoted to sharing the wonders of science and igniting a love of endless exploration. We are the sudden and satisfying “Aha” when you discover something you didn’t even know you were looking for. We are the beginning of your lifelong learning adventure.