



DISCOVERY WORLD

MEDIA ALERT

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Discovery World Named One of the Best Science Museums in the U.S. in the USA Today 10Best Awards

MILWAUKEE (February 19, 2025) Discovery World has been named one of the Top 10 Science Museums in the United States by USA TODAY 10Best Readers' Choice Awards for 2025, ranking #6 in the nation. This recognition highlights Discovery World's commitment to sparking curiosity, innovation, and a passion for science through hands-on experiences.

"It's an incredible honor to be recognized as one of the best science museums in the country," said John Emmerich, President & CEO of Discovery World. "This award is a testament to the dedication of our team and the enthusiasm of our community. We are proud to inspire generations to discover the wonders of science."

Plan Your Visit

Come see why Discovery World is among the nation's best! Open year-round, we offer unforgettable experiences for families, school groups, and science enthusiasts. For tickets, memberships, and more information, visit discoveryworld.org.

About Discovery World

Discovery World is an extraordinary experience devoted to sharing the wonders of science and igniting a love of endless exploration. Nestled on the shores of Lake Michigan, Discovery World is Wisconsin's premier science museum featuring a world-class aquarium, hands-on interactive exhibits, and immersive educational experiences.

discoveryworld.org