

KOHL'S  
Design  
It! Lab

# QUARTER ONE

## BEST OF 2024

step 1  
IDEATION

step 2  
GRAB YOUR MATERIALS

step 3  
MAKE A PROTOTYPE!

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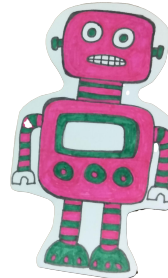
## JANUARY: STICKER MACHINE

ALL AGES  
15-20 MINUTES

Learn about the sticky science behind stickers and design your very own custom sticker sheet using our sticker machine.



Milwaukee



### WHAT ARE STICKERS?

Stickers are decorative designs with an adhesive backing. The adhesive allows the sticker to stick to the surface. There are all sorts of different kinds of stickers from pricing labels you would put on a product to giant car decals made to last through the elements.

### DESIGNING A STICKER SHEET

When designing a sticker sheet, it is good to come up with a theme. Having strong narrative art will help give you a strong brand identity.



### MECHANICS OF THE MACHINE

The Sticker Machine works by taking your paper and adding adhesive to the back of it. It is then sandwiched by parchment paper and clear plastic to protect the adhesive coating.

### KEY TERMS

**NARRATIVE ART:** Art that tells a story.

**BRAND:** A signature style of a product.

**ADHESIVE:** A material that sticks to another material.



### QUESTIONS TO ASK YOURSELF

- HOW MANY STICKERS DO I WANT IN MY SHEET?
- DO ALL MY STICKERS MAKE SENSE TOGETHER?
- WHAT OTHER MATERIALS ARE ADHESIVE?